

## PRESS RELEASE

For Immediate Release

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### Houston Hospice Appoints Cora Guinn Robinson to Board of Directors

HOUSTON, TX (Feb. 6, 2023) – Houston Hospice announced the appointment of Cora Guinn Robinson to its Board of Directors. Following this appointment, the Board will comprise of 15 members, four of which are officers and an additional six are advisors.

“Cora is an accomplished diversity and equity leader who has devoted her life to the service of others,” said Joyce T. Salhoot, MSW, MHA, board chair of Houston Hospice. “She will add tremendous value to Houston Hospice given her extensive background in management, corporate development, recruitment, and training experience as we continue to share the value of referring patients and families to hospice care earlier.”

Cora Guinn Robinson served as Chair of the Western Area Nominating Committee of [The Links, Incorporated](#) from 2019-2021. As Chair, she also served as a member of the National Nominating Committee. Prior to being elected as WA Nominating Chair, Robinson served as Western Area Treasurer and Financial Secretary. She also served on the Western Area HBCU and Fund Development Committees. In 2021, Robinson served as a resource for the Western Area in the chartering of the most recent chapters.

She has been a member of the Houston (TX) Chapter of the Links Incorporated since 1994, where she has served in numerous leadership roles including Treasurer, Vice President of Membership and chair of Services to Youth and the International Trends and Services Facets. During the Western Area’s most recent Mission Trip to Haiti, she served as Resource Coordination and Management lead – establishing and building partnerships for the Links mission trip.



Robinson is also a member of the [Houston Alumni Chapter of Delta Sigma Theta Incorporated](#); the [Houston Chapter of Jack and Jill Inc.](#), and the [Houston Chapter of Carrouseles, Inc.](#), where she currently serves as Vice President and previously as Treasurer. She is on the Board of Directors of the [Derrick Thomas Foundation](#) and the [Silverlake Homeowners Association](#). She is also on the Board of Directors of [Crime Stoppers of Houston, Inc.](#) and the [Community Music Center of Houston](#).

As a licensed realtor in the State of Texas, Robinson is a member of the [Houston Association of Realtors](#) and the [Houston Black Realtors Association](#), where she also serves as a member of the Women’s Council. She is a member of the [Texas Association of Realtors](#) and the [National Realtors Association](#).

Robinson holds a BA degree in Journalism from [Texas Tech University](#) and numerous certifications/special designations in the area of diversity and inclusion. The latest of which is the [National Association of Realtor’s “At Home with Diversity Certification”](#). Her experience as a leader in championing diversity and inclusion programs and initiatives spans more than 25 years. Career positions have included Assistant Director of the [Houston Minority Business Council](#); Managing

Director of [INROADS Houston, Inc.](#); Senior Manager of Diversity at [Sysco Corporation](#); and Senior Diversity Consultant at [Marathon Oil](#).

Cora and Judson Robinson III (President and CEO of the [Houston Area Urban League](#)) have been married for 36 years and are parents of three adult children and grandparents of four. Judson and Cora were recently presented the Dr. Eddie B. Lane and Betty Lane “Unsung Hero Award” by [This Woman’s Work](#). They are members of St. Mary’s Catholic Church. She enjoys reading, traveling, exploring restaurants with friends and volunteering in the community.

For a complete listing of Houston Hospice’s leadership team and Board of Directors, click [here](#).

### **About Houston Hospice**

Houston Hospice is a 501(c)(3) nonprofit organization that provides uncompromising, compassionate, end-of-life care to patients and families across 13 counties in Texas, regardless of their ability to pay. Established in 1980, Houston Hospice is the oldest, largest, independent, nonprofit hospice in Greater Houston and a member of the Texas Medical Center. For more information visit [www.HoustonHospice.org](http://www.HoustonHospice.org).

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