



HOUSTON HOSPICE
Life Matters

Media Contact: Karla Goolsby
Telephone: 713-677-7118 (not for publication)
Email: kgoolsby@houstonhospice.org
Website: www.houstonhospice.org
Twitter: [@HouHospice](https://twitter.com/HouHospice)
Facebook: [Facebook.com/HouHospice](https://www.facebook.com/HouHospice)

FOR IMMEDIATE RELEASE
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Best Selling Author, Mitch Albom, to Speak at Houston Hospice Luncheon

Mitch Albom, best-selling author, journalist and broadcaster will make a rare Houston appearance to speak at the [Houston Hospice](http://www.houstonhospice.org) 15th Annual Butterfly Luncheon on Tuesday, March 29, 2016. With the humor, insight and compassion that made his first novel, *Tuesdays with Morrie*, a runaway best-seller, Albom, will talk about the connectedness that serendipitously results from the seemingly random path of life's journey. This is a major theme of his latest book, *The Magic Strings of Frankie Presto*, in which he notes that we're all in a band, in fact several bands of people and groups throughout our lifetime. This book entices readers to examine what part they're playing in each of those "bands".

An aspiring musician, Albom played in bands throughout his adolescence and worked as a performer after college. When he took an interest in journalism in his early 20's Albom returned to graduate school, earning a Master's degree in Journalism, followed by an MBA. He turned full-time to his writing, eventually moving to Detroit, where he became a nationally-acclaimed sports journalist at the Detroit Free Press. His first book, *Tuesdays with Morrie* is the chronicle of time spent with his beloved professor. Albom wrote the book to help pay Morrie's medical bills, and to his great surprise it spent four years on the New York Times Bestseller list. A succession of best sellers followed including, *The Five People You Meet in Heaven*, *For One More Day*, *Have a Little Faith*, *The Time Keeper* and *The First Phone Call from Heaven*. In his latest book, *The Magic Strings of Frankie Presto*, Albom has merged his love of music and writing with his virtuoso main character's Forest Gump-like romp through the music world.

On behalf of Chairmen Marsha and Bill Hyslop, the community is invited to attend the Butterfly Luncheon and hear Mitch Albom on Tuesday, March 29, 2016 at the [Houstonian Hotel](http://www.houstonhospice.org) located at 111 North Post Oak Lane, Houston, Texas 77024. Registration begins at 11 a.m. Individual tickets and table reservations are available at www.houstonhospice.org or by calling 713-467-7423. Copies of *The Magic Strings of Frankie Presto* will be available for purchase and signing.

Proceeds from the luncheon fund Houston Hospice operations and its Butterfly Program of pediatric hospice care. The Butterfly Program was developed in 1996 to meet the needs of children with life-limiting conditions. Through this program, a team of physicians, nurses, social workers, chaplains, hospice aides and volunteers with expertise in children's care are devoted to caring for children and their families.

Nonprofit Houston Hospice was founded in 1980 and has grown from an alternative, grass roots concept to a leader in hospice care for people of all ages and walks of life. Care is provided to patients and families in private homes and in residential facilities throughout Austin, Brazoria, Colorado, Fort Bend, Harris, Jackson, Matagorda, Montgomery, Waller and Wharton Counties. Inpatient care is provided through the Margaret Cullen Marshall Hospice Care Center located in the [Texas Medical Center](http://www.texasmedicalcenter.com).

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Interview Opportunities: Mitch Albom will be available for phone interviews prior to the event, and he will be available for in-person interviews following the event on March 29, 2016.